



## ANDREW REAUME

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### EDUCATION ▼▼▼

*Spring 2010* EASTERN MICHIGAN UNIVERSITY  
*BFA in Graphic Design / graduated Cum Laude*

### EXPERIENCE ▼▼▼

*10.14-10.17* COMMUNICATION DESIGNER | IDEO

Working with interdisciplinary teams in areas as diverse as healthcare, food, education, and finances. Creating storytelling to bring deep strategic thinking to life for clients and their customers.

- + Leading design and production of multi-media experiences
- + Rapid prototype building /concept visualization
- + Design research
- + Design documentation to communicate vision to clients

*06.11-present* FREELANCE DESIGNER | *Self-employed*

Research, ideation, and design of work for clients, including identities, branding collateral, websites, and motion graphics.

- + Worked with companies include:  
IDEO, VSA Partners, Grip, and Harpo Studios
- + Directing graphic design/cinematography/photography

*12.11-10.12* GRAPHIC DESIGNER | *Michigan Suburbs Alliance*

Responsible for the design of all organizational needs, including:

- + Developing and creating branding for organizational programs
- + Creating print, motion, and web promotional materials
- + Branding and design for internal events and meetings

*09.08-03.10* GRAPHIC DESIGN ASSISTANT | *Ann Arbor Film Festival*

Assisted the lead designer with the 47th/48th festival design and worked with the festival director on its implementation into print and web media.

- + Graphics for their sponsorship campaign
- + Print/web advertisements
- + Motion graphics for the 47th AAFF DVD

### AWARDS ▼▼▼

*Fall 2005* EAGLE SCOUT AWARD  
*Awarded by the Boy Scouts of America*

*Fall 2011* ANNUAL ASSOCIATE MEMBER SPOTLIGHT  
*Work spotlighted by AIGA Detroit at their annual meeting & blog*

*Summer 2011* ADAA SEMIFINALIST  
*Semi-finalist in the 2011 Adobe Design Achievement Awards*

*Winter 2011* OFFICIAL SELECTION  
*"Student Film Showcase" 49th Ann Arbor Film Festival*

*2006 - 2010* EMU DEANS LIST  
*'06 Fall Semester - '10 Winter Semester*

*Winter 2009* EMIL & JUANITA WEDDIGE SCHOLARSHIP  
*Awarded by the EMU Art Department*

### SOFTWARE & SKILLS

+ Adobe Photoshop  
+ Adobe Illustrator  
+ Adobe InDesign  
+ Adobe After Effects

+ Resolume Arena  
+ Adobe Premiere Pro  
+ Propellerhead Reason  
+ C4D

+ HTML/CSS  
+ Sound Design  
+ Photography/Video  
+ Sketch